What is claimed is:

- 1. A cleaning implement for use with a cleaning substrate, comprising: a handle; a cleaning head pivotably connected to said handle; at least one attachment structure disposed on said cleaning head for receiving and retaining a cleaning substrate about said cleaning head, wherein said attachment structure is formed from a flexible material and wherein said attachment structure further comprises a plurality of substantially pie-shaped sections having an apex and two sides wherein said two sides of each of said pie-shaped sections are defined by slits passing through said flexible material such that each of said pie-shaped sections can be deflected to engage a portion of the cleaning substrate; and
 - a cleaning substrate removably attached to said mop head such that at least one of said pie-shaped section passes through at least a portion of said cleaning substrate.
- 2. The cleaning implement of claim 1, wherein said cleaning head comprises a plurality of said attachment structures.
- 3. The cleaning implement of claim 2, wherein said attachment structure comprises between about 4 and about 10 pie-shaped sections.
- 4. The cleaning implement of claim 1 wherein said flexible material is made of polyethylene.
- 5. The cleaning implement of claim 1 wherein said cleaning substrate is made of a woven material.
- 6. The cleaning implement of claim 1 wherein said cleaning substrate is made of a nonwoven material.
- A method of cleaning a surface comprising:
 mopping a surface with the cleaning implement of claim 1